

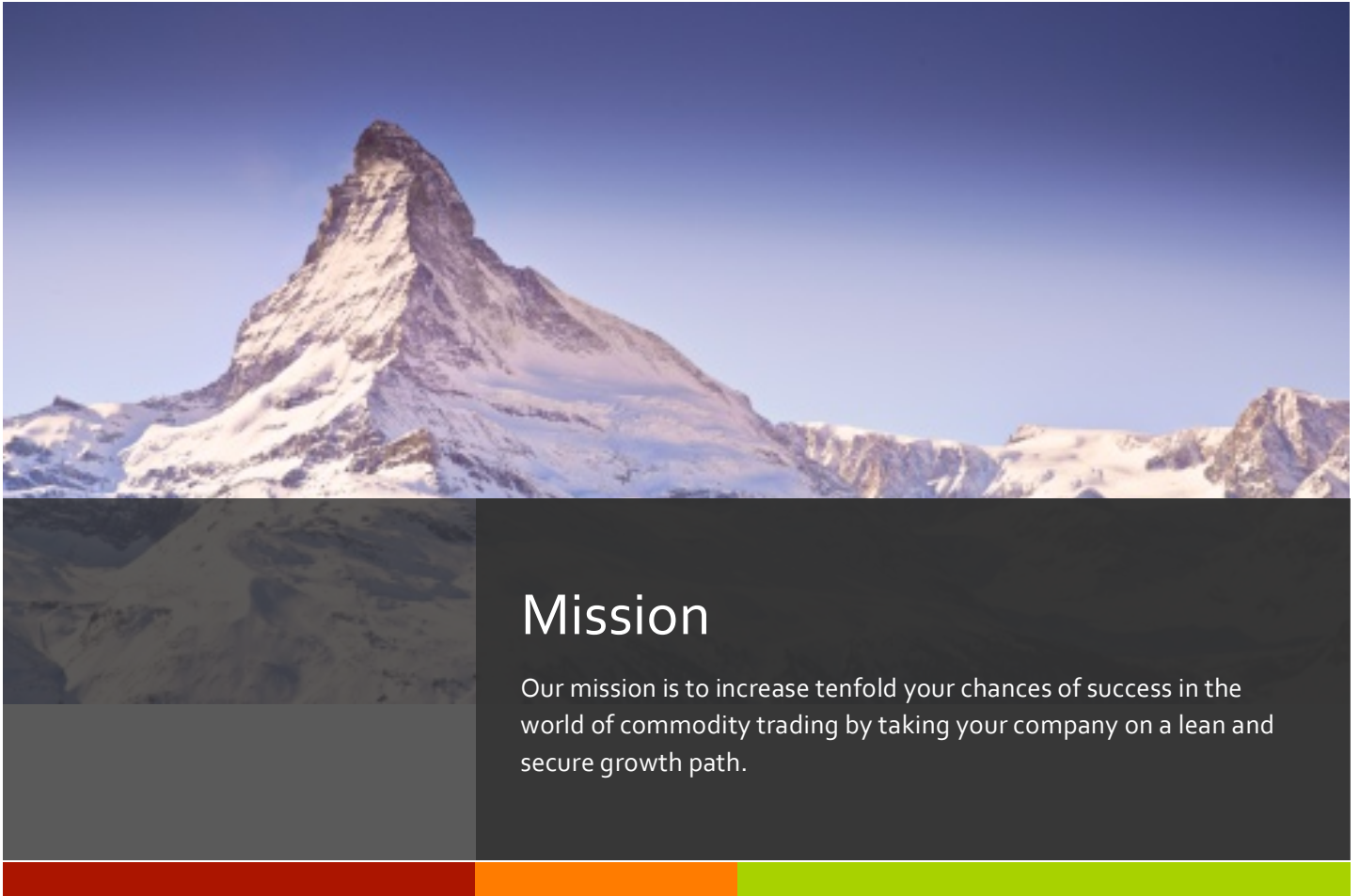


**Gassen Consulting**  
GENEVA · SINGAPORE

# SHERPA

Lean Growth for  
Trading Companies





# Mission

Our mission is to increase tenfold your chances of success in the world of commodity trading by taking your company on a lean and secure growth path.

New entrants to the commodity trading space fail not because of bad luck but because of an unbalanced development of capabilities and infrastructure.

We develop with you a strategic, made-to-measure roadmap and assist you during its execution with on-demand expertise at every step of the way.

By avoiding trial-and-error discovery process, SHERPA allows you to focus on your core business activities.

You benefit from our expertise provided by senior industry players on an as needed basis. Our ultimate goal is to help you build a sustainable company.

SHERPA, through our Smart Growth Engine program, gives you an edge over your competition by ensuring higher creation of value at a minimized risk while maintaining the cost under control.



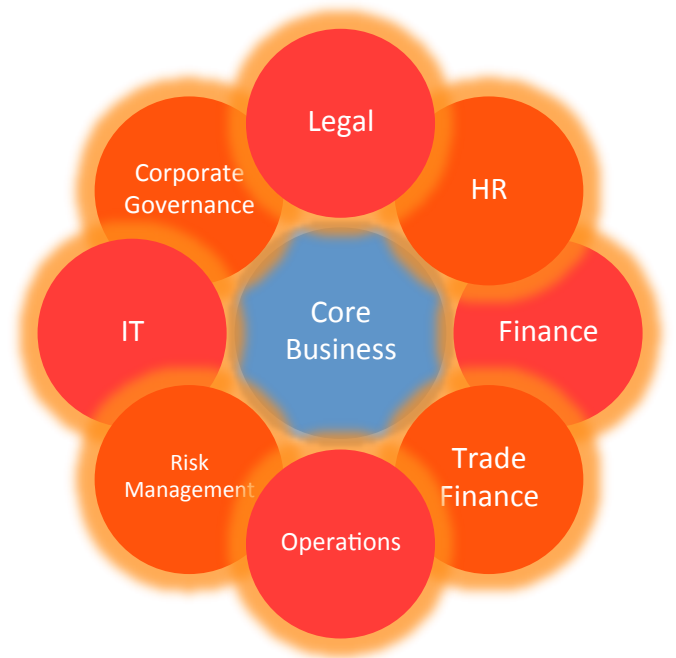




## Lean Growth Engine ©

Develop your capabilities and infrastructure:

- In the right sequence
- At the right time
- At the right cost



### Creating a successful trading company from scratch

You dispose of funding and contacts in the trading world and wish to establish a trading company or a trading arm to your existing business.

We provide you with the missing building blocks for a successful business.

You can focus on your strengths and make the right deals while we assist you in the execution.

You don't build up big overheads but only pay for the services needed.





# Gassen Consulting

GENEVA • SINGAPORE



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